



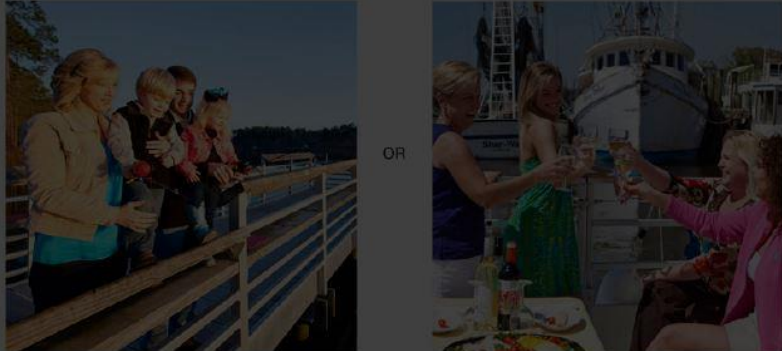
THE TAB

Design and Function

 Georgia® TRIP PLANNER 

LIKE and enter for a chance to win!

Which do you prefer?






OR

Choose Choose

• • • • •


You're getting close to finding your Georgia trip!

Connect with us   Georgia®
On My Mind

 Georgia® TRIP PLANNER

Plan your Georgia trip and enter for a chance to win!
Start now by answering the question below.

Which do you prefer?





OR

Choose Choose

• • • • •

You're getting close to finding your Georgia trip!

Connect with us   Georgia®
On My Mind

THE TAB

Design and Function



Atlanta from A to Zoo



Treat your kids (and yourself) to a fun-filled day at Atlanta's world-class attractions! Spend the morning "under the sea" with 100,000 fish friends at the Georgia Aquarium. Walk through Centennial Olympic Park to quench your thirst at the World of Coca-Cola before hopping on a MARTA train to see the resident's at Zoo Atlanta.

Insider tip: Purchase an Atlanta CityPASS to visit these attractions and more at a discounted rate!

Enter to win your Georgia trip!

Enter here

See This Itinerary
On Instagram

In Partnership with



Enter to win one of three Georgia trips!



- A four night stay for two people at the Jekyll Island Club Hotel
- A VIP Pass for Jekyll Island
- A trip for two on the Lady Jane Shrimp Boat
- Dining certificates



- A two night stay for two people at the Azalea Inn and Gardens
- A VIP Pass for Savannah, Georgia
- Dining certificates



- A two night stay in a four bedroom, mountain home located inside the Currahee Club's private gated community in Toccoa, Georgia
- Two rounds of golf for four people
- A gift certificate to Lake Lanier Canopy Tours
- Dining certificates

Name

Email

Zip Code

I want to receive the Explore Georgia E-Newsletter & Your Georgia survey

I would like to participate in an Explore Georgia travel survey

I agree to the terms and conditions

Enter Here

In Partnership with



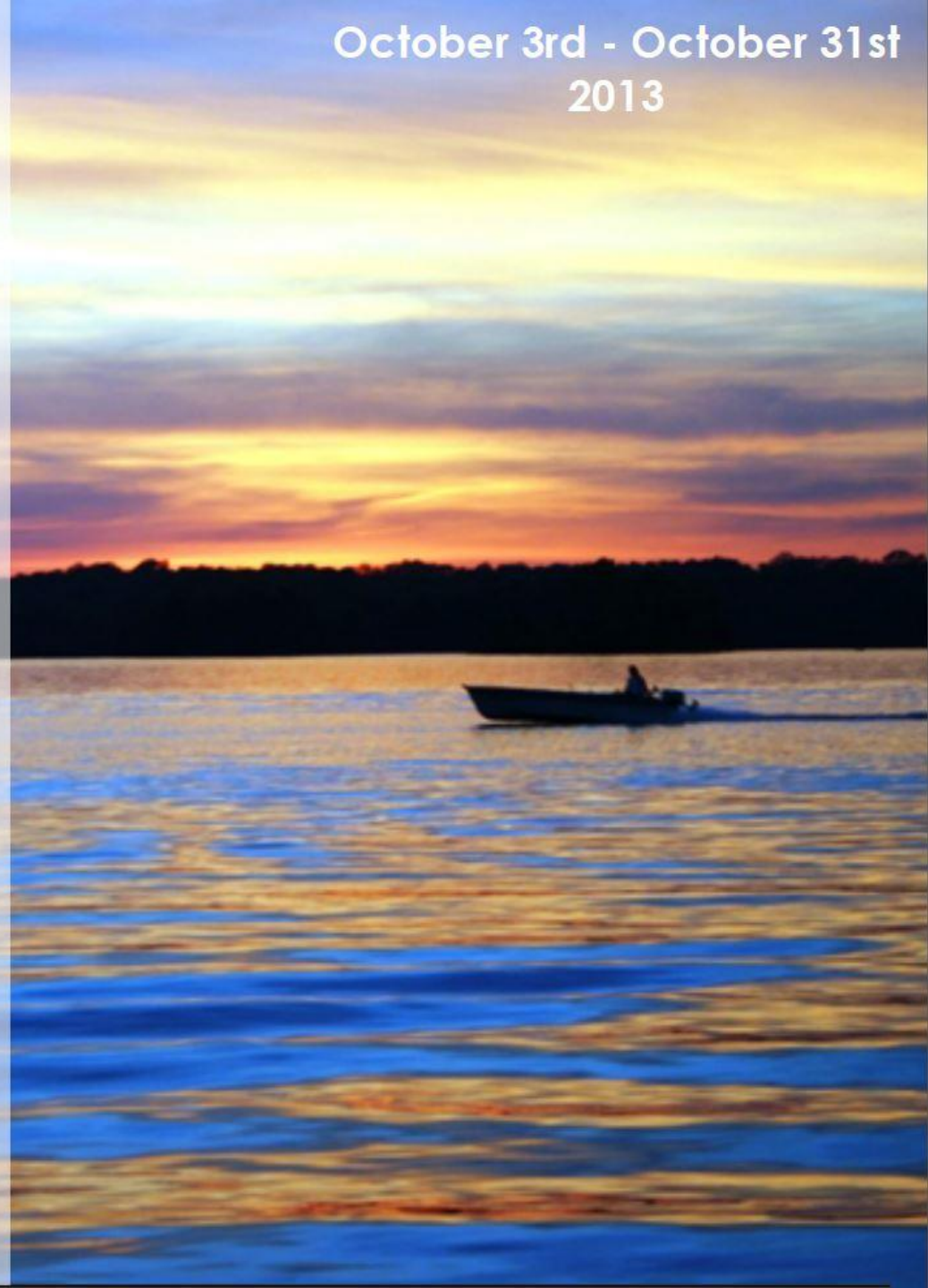
5,946
TOTAL ENTRIES

31,133
NEW FANS GENERATED

17%
FAN GROWTH

6,864,222
TOTAL IMPRESSIONS

2,168
EMAIL OPT-INS



5,946

TOTAL ENTRIES

2,150

TOTAL EMAIL SUBSCRIPTIONS

1,429

TOTAL SURVEY OPT-INS

TOTAL ENTRIES

To date, this is the most successful campaign Explore Georgia has hosted. The amount of entries more than doubles the amount of entries in previous campaigns.

TOTAL EMAIL SUBSCRIPTIONS

Adding 2,150 new subscribers to Explore Georgia's email newsletter will drive more people to ExploreGeorgia.org, Explore Georgia's social channels and further extend the relationship with prospective visitors.

TOTAL SURVEY OPT-INS

Explore Georgia will send 1,429 people a post-campaign survey that asks simple questions on how they came to hear about Georgia Trip Planner and if they plan to travel to Georgia in the future. This will give a clear understanding of the economic impact the Georgia Trip Planner had.